



# How to Use Your Marketing Toolkit

---

## Email Template:

To help you spread the word and encourage your patients to take advantage of the convenience of Sniffle, we have prepared a pre-written email template. Simply copy and paste this pre-written email message into your own emailing platform to let your patients know that you are now available for virtual visits on the Sniffle app! Feel free to alter the letter as you see fit.

## Social Media Template:

Enhance your online presence with our professionally designed 1080 x 1080 pixel images perfect for Facebook, Instagram, Twitter, and LinkedIn. We've carefully crafted captions that you can use to inform and engage your patients about Sniffle's incredible benefits. Amplify your reach by incorporating our recommended social media hashtags, and don't forget to tag Sniffle in your posts for a chance to be featured on Sniffle's profile. Let's help people live healthier together!

### Hashtags:

#Sniffle #SniffleAI #SnifflePartner #VirtualCare  
#AccessibleHealthcare #BetterTogether  
#PrescriptionSavings #TakeControl  
#AffordableHealthcare

### How to Tag Sniffle on Different Platforms:

Facebook: @Sniffle AI  
LinkedIn: @Sniffle AI  
Instagram: @Sniffle.AI  
Twitter: @SniffleAI

## Sniffle Certified Provider Badge:

We encourage you to place this badge somewhere on your website, such as in the footer area. You may also place it next to the names of the physicians from your practice who are seeing patients via Sniffle.

## Sniffle Logo:

Use our logo any way you choose to promote your Sniffle virtual practice. You can add one to your website, emails, graphics, and more!